

**INTERNATIONAL WORKSHOP ON TOURISM STATISTICS**  
Jointly organized by UN Statistics Division and  
UNWTO Department of Statistics and Economic Measurement of Tourism  
UNWTO Headquarters, Madrid, Spain  
17-20 July 2006

**Agenda**

**Monday, 17 July - Morning session** – (Chair: Mr. Meis, UNWTO consultant)

**08:30 – 9:00 Accreditations**

09:00 – 09:45 (1) Opening remarks by UNWTO Deputy Secretary-General

(2) Opening statement by UNSD Director

09:45 – 10:00 (3) Administrative matters

(4) Adoption of the agenda

10:00 – 10:30 (5) Organization of the workshop and expected outcomes

- Joint UNSD/UNWTO presentation (30')

**10:30 – 10:45 Coffee break**

10:45 – 12:00 (6) Tourism statistics in a changing world: users' perspective

- Presentation by UNWTO Business Council (30')
- General discussion (45')

12:00 – 13:15 (7) Overview of the main features of 1993 Recommendations on Tourism Statistics

- UNWTO presentation (15')
- UNSD statement (10')
- Invited presentations (2 x 10': Philippines, Sweden)
- General discussion (30')

**13:15 – 15:00 Lunch**

**Monday, 17 July - Afternoon session** - (Chair: Mr. Chernyshev, ILO)

15:00 – 15:30 (8) A summary of country responses to the UNWTO/ UNSD questionnaire on country practices in the compilation of tourism statistics

- UNWTO presentation (30')

15:30 – 17:00 (9) Forms of tourism

- UNWTO presentation (20')
- Invited presentations (3 x 10': Spain, Philippines, Saudi Arabia)
- General discussion (40')

**Tuesday, 18 July - *Morning session*** – (Chair: Mr. Dupeyras, OECD)

08:30 – 10:30 (10) Basic tourism units and concepts – visitor, purpose of the trip and usual environment

- UNWTO presentation (20')
- Invited presentations (3 x 10': USA, Malaysia, Turkey)
- General discussion (70')

**10:30 – 10:45 Coffee break**

10:45 - 12:00 (11) Other tourism units and concepts

- UNWTO presentation (20')
- Invited presentation (10': Canada)
- General discussion (45')

**12:00 – 13:30 Lunch**

**Tuesday, 18 July - *Afternoon session*** – (Chair: Ms. Harrison, CARICOM)

13:30 – 15:00 (12) Characterization of trips and related statistics – concepts, definitions and classifications

- UNWTO presentation (20')
- General discussion (70')

15:00 – 17:00 (13) Characterization of trips and related statistics – data sources and data compilation issues

- Invited presentations (3 x 10': New Zealand, UK, Lesotho)
- General discussion (90')

**Wednesday, 19 July - *Morning session*** – (Chair: Mr. Laimer, Austria)

08:30 – 09:30 (14) Statistics on tourism supply – concepts, definitions and classifications

- UNWTO presentation (20')
- General discussion (40')

**09:30 – 09:45 Coffee break**

09:45 – 12:00 (15) Statistics on tourism supply – data sources and data compilation issues

- Invited presentations (5 x 10': Sri Lanka, India, Mexico, Russian Federation, South Africa)
- General discussion (85')

**12:00 – 13:30 – Lunch**

**Wednesday, 19 July - *Afternoon session*** – (Chair: Mr. Virola, Philippines)

13:30 – 15:00 (16) Statistics on visitor expenditure – concepts and definitions

- UNWTO presentation (20')
- Invited presentation (10': Canada)
- General discussion (60')

15:00 – 17:00 (17) Statistics on visitor expenditure – data sources and data compilation issues

- Invited presentations (4 x 10': Argentina, Jamaica, Thailand, Austria)
- General discussion (80')

**Thursday, 20 July - *Morning session*** – (Chair: Mr. Ramos, Brazil)

08:30 – 10:00 (18) Analytical applications of tourism statistics - Tourism Satellite Accounts

- UNWTO presentation (20')
- Invited presentations (3 x 15: Czech Republic, Brazil, Spain)
- General discussion (25')

**10:00 – 10:15 Coffee break**

10:15 – 11:15 (18) (Follow-up of the General discussion) (60')

11:15 – 12:30 (19) Issues of measurement of environmental and social sustainability of tourism

- UNWTO presentation (20')
- UNSD statement (10')
- General discussion (45')

**12:30 – 14:00 Lunch**

**Thursday, 20 July - *Afternoon session*** – Chair: Mr. Meis, UNWTO consultant)

14:00 – 17:00 (20) Designing a strategic alliance between NTA and NSO in compilation of tourism statistics and its analytical applications

- Invited presentations (3 x 10': Ireland, Singapore, Argentina)
- General discussion (30')

(21) Technical assistance programmes on tourism statistics

- UNWTO presentation (10')
- General discussion (20')

(22) Towards the revised 1993 Recommendations

- General discussion and preliminary conclusions (50')

(23) Evaluation of the meeting (20')

(24) Conclusion of the meeting (20')